

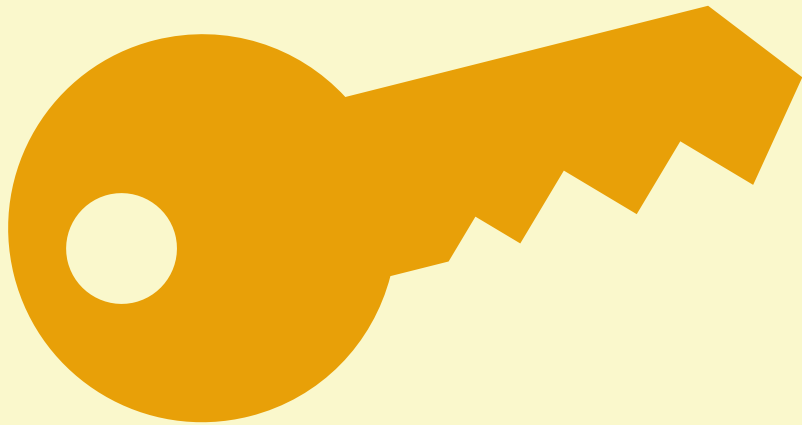
Building a Successful EAC

Community Engagement

Carol Grayshaw, WeConservePA | Melisa Romano, Haverford Township EAC



3 Keys to Successful Community Engagement:



- Strengthen your relationship with your municipality
- Raise awareness of your activities
- Build a base of support in your community



Municipal Relationships

Build positive relationships.

Open and respectful communication builds positive relationships. More good work happens with congenial vs. adversarial relationships.

First Steps:

1. Identify Key Players

- Elected Officials
- Department Heads
- Planning Commission

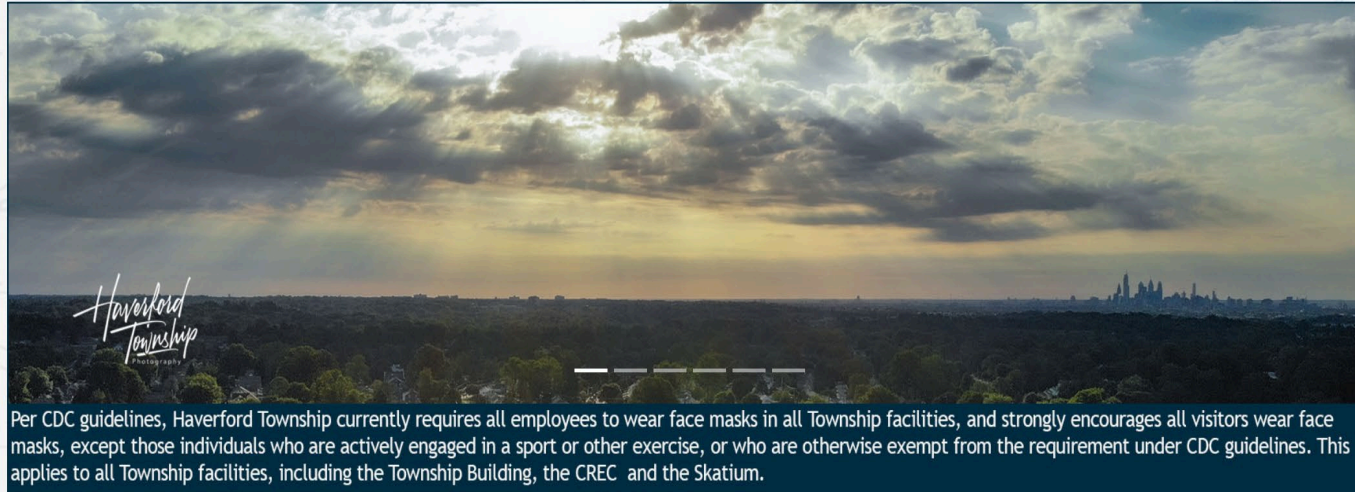
2. Attend Public Meetings

- Find meeting schedules on community calendar.

3. Invite Others

- Invite key players to speak to your EAC on items of mutual interest.



[COVID-19 Information](#)[Home](#)[Departments](#)[Resources](#)[Quick Links](#)[Document Library](#)[Search](#)

Per CDC guidelines, Haverford Township currently requires all employees to wear face masks in all Township facilities, and strongly encourages all visitors wear face masks, except those individuals who are actively engaged in a sport or other exercise, or who are otherwise exempt from the requirement under CDC guidelines. This applies to all Township facilities, including the Township Building, the CREC and the Skatium.

Popular Pages

[Current News](#)[Brush, Trash & Recycling](#)[Building & Codes](#)[Parks & Recreation](#)[Police Department](#)[Skatium](#)

Finding what you need

More information about municipal departments and government found in the primary navigation bar.

Other important and frequently accessed items grouped together front and center without scrolling down.

Calendar easily accessible.

Meeting Tips

A good way to 'see and be seen' by members of local government AND community!

- Listen as well as speak
- Follow all meeting policies and procedures
- Identify areas of common ground and like-minded people
- Keep talking points clear, concise, and respectful



BOARD POLICY ON PUBLIC PARTICIPATION

For Informational Purposes Only

The Township shall conduct business in accordance with the Commonwealth of Pennsylvania Laws governing the conduct of public meetings and only establish guidelines that shall govern public participation at meetings consistent with the law.

Each commenter shall:

- Direct their comments to the Presiding Officer;
- Speak from the podium or into a microphone designated by the presiding officer;
- State their name for the record;
- Either orally or in writing provide their address for the record;
- Have a maximum of three minutes to make their comments. Each commenter when speaking to a specific agenda item, is to keep their comments relative to that identified agenda item;
- Speak one time per agenda item;
- When commenting on non-agenda items, the commenter is to keep their comments related to matters of the Township of Abington, Montgomery County, Pennsylvania.
- State a question to the Presiding Officer after all commenters have spoken, and;
- Be seated after speaking or upon the request of the presiding officer;
- Not engage in debate, dialogue or discussion;
- Not disrupt the public meeting, and;
- Exercise restraint and sound judgement in avoiding the use of profane language, and the maligning of others.

Elected officials are just like you:

Individuals with many constraints to their time. The clearer your communications, the more likely they are to act.

Township Communication Outlets

The Township Government Access Channel is #38 on Verizon and #5 on Comcast. The School District Channel is #40 on Verizon and #8 on Comcast.





Raise Awareness

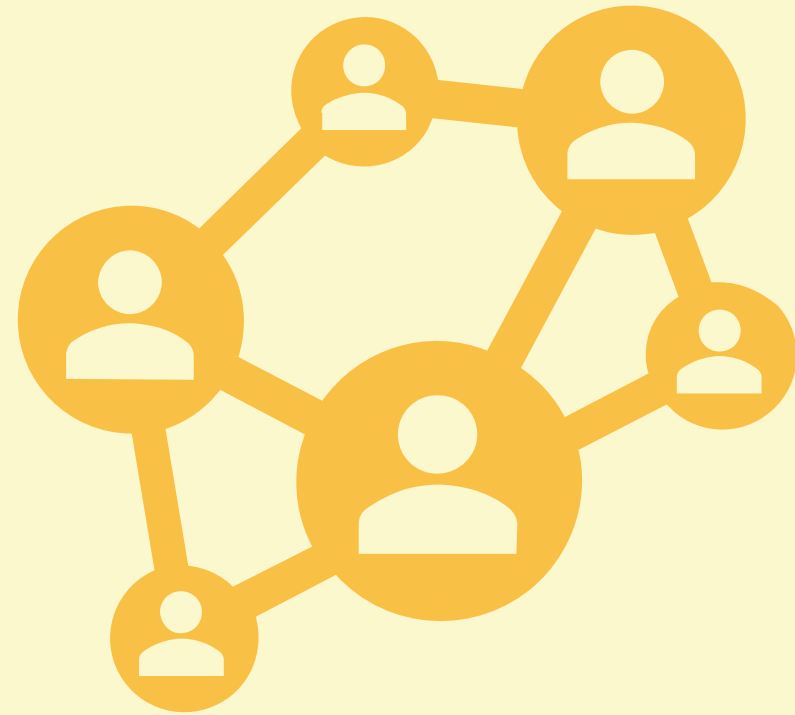
Communication is key.

The community must be
aware of your work to
support your work!

Build a Web Presence

Website Options:

- Municipal website
- EAC website





Town of
McCandless
PENNSYLVANIA

Select Language

Search

q

Home

Powered by Google Translate

You Tube

f

Instagram

About

Government

Departments

News & Publications

Online File Center

Resident Info

How Do I?

Business Recycling Compliance Information

EAC Annual Report 2016-2019

EAC Annual Report 2020

Environmental Tips and Checklist

Greenspace Inventory Map

Sustainability Around the Home Video (featuring members of the EAC)

Wall Park Trail Feasibility - Property Screening

Contact Info

Phone:
(412) 364-0616 Ext. 118

Address:
9955 Grubbs Road
Wexford, PA 15090
United States

See map: [Google Maps](#)

Meetings - When: Second Wednesday of each month

Zoom meeting instruction page [Read more »](#)

Home » Government » Authorities, Boards, Commissions and Advisory Committees

Environmental Advisory Committee

The Town's Home Rule Charter provides the ability for Town Council to create advisory committees. The Town on May 23, 2016 established an Environmental Advisory Committee to advise Council on a variety of matters concerning the environment in the Town.

The committee helps develop and recommend policies and programs to Town Council to preserve and enhance aspects of the Town's character, and address environmental issues in the Town.

The committee consists of seven members who are Town residents appointed by Town Council serving a staggered four-year term, plus one Council member who serves as liaison to Council.

For more information, [send an e-mail](#) or call [412-364-0616](#) Ext. 118.

Committee Members

Name	Title	Term Expires	Appointed
Judy Bishop	Chair	August 31, 2024	August 24, 2020
David Minard	Vice Chair	August 31, 2022	August 27, 2018
Ken Allshouse	Member	August 31, 2022	August 27, 2018
Jonathan Bernstein	Member	August 31, 2024	August 24, 2020
Matthew Hartman	Member	August 31, 2022	December 20, 2021
Dawn Miller	Member	August 31, 2024	September 13, 2021
Tony Kerzmann	Member	August 31, 2024	July 26, 2021
Jack Casey	Town Council Liaison	January 8, 2024	January 3, 2022

News

Town Council to hold meeting January 10

Sock, sweatshirt collection from January 7 to February 27

New Council members sworn in, Council President elected

Waste Management billing error (backdoor pickup)

Christmas tree recycling options

[View all](#)

Agendas

Environmental Advisory Committee

January 12, 2022 - 7:30pm

Environmental Advisory Committee

December 8, 2021 - 7:30pm

Environmental Advisory Committee

November 10, 2021 - 7:30pm

Environmental Advisory Committee

October 13, 2021 - 7:30pm

Environmental Advisory Committee

September 8, 2021 - 7:30pm

[View all](#)

Minutes

Environmental Advisory Committee Minutes

November 10, 2021

EAC Page on Municipal Site

Pro:

- Not up to the EAC to develop or host the site

Con:

- Less flexibility on content
- Less control of layout and aesthetics

Haverford Municipal Web Page



Environmental Advisory Committee

Meetings: 7:30 p.m. on the first Wednesday of each month

Location: Municipal Services Building, Room 201B, 1014 Darby Rd., Havertown

Overview:

The Environmental Committee shall be a regular advisory board and, as such, it shall be only advisory in nature and shall perform no administrative duties. The duties of the Environmental Committee shall be to: (A) Work with the Township Manager and the Board of Commissioners and act as their advisory body on environmental affairs. (B) Where possible, initiate programs to improve the ecological balance and pollution standards of Haverford Township. (C) Make itself available to provide guidance and information on ecology and pollution problems for all residents of the Township. (D) Perform such functions as they relate to environmental concerns as may be requested by the Township Manager and/or the Board of Commissioners. (Article XVIII Environmental Committee § 4-515 Powers and duties)

Members:

- Allison Carpenter (Dec. 2022)
- Megan S. Goold (Dec. 2022)
- Melisa Romano (Dec. 2022)
- Victor Barsky (Dec. 2022)
- Robert Graff (Dec. 2022)
- Henry Eichman (Dec. 2022)
- Peter Puglionese (Dec. 2022)
- Patricia Loomer (Dec. 2022)

Additional Links:

- [Agendas and Minutes Page](#)
- [Spotted Lanternfly Information](#)
- [Pennsylvania's West Nile Virus Control Program](#)
- [Haverford PCP Superfund Site – EPA Site Information](#)

Resources Navigation

Agendas & Minutes	Boards and Commissions	Calendar	CDBG Programs	Comp Plan Update
Construction and Road work	Emergency Notifications	Environmental Initiative	History of Haverford	
Information for Seniors	Municipal Code Book	Military Hero Banner Program	Multimedia Library	
New Resident Information	Property Taxes	Township Maps	Township Newsletter	Township TV Info



- [Haverford Township Recognized as a Certified Sustainable Municipality](#)



Environmental Initiative Links

- [Adopted Climate Action Plan \(10/12/2021\)](#)
- [Climate Action Plan](#)
- [Electric Vehicle Charging Station at the Municipal Building Lot](#)
- [LED Streetlight Conversion Update](#)
- [Haverford Township Named a 2018 Tree City USA](#)
- [Single Stream Recycling Guidelines](#)



Environmental Advisory Committee information



Haverford Township
County of Delaware, PA

[COVID-19 Information](#)[Home](#)[Departments](#)[Resources](#)[Quick Links](#)[Document Library](#)[Search](#)

Environmental Initiatives

- [Certified Sustainable Municipality PDF](#)
- [Climate Action Plan PDF](#)
- [Electric Vehicle Charging Station PDF](#)
- [LED Streetlight Conversion Update PDF](#)

[Top of Document Library](#)

Cons

Minimal content

Not grouped together

Not easy to Find



Welcome to Haverford Climate Action

Website Sponsored by
Haverford Township Civic Council
Haverford Township, PA

Your day-to-day choices make a difference!

This website has been created by the Haverford Township Civic Council with support from the Friends of EAC (Environmental Advisory Committee) and the H-CAN Climate Action Group. The purpose of this site is to serve as a clearinghouse of information for residents so that they can make informed choices as they strive to live more sustainable lives.

Businesses or Houses of Worship can find additional information with the links ([B](#) and [HoW](#)).

Climate Change Background

[FIND OUT MORE](#)



EAC Website

Pro:

- Complete control of content
- More flexibility on design and aesthetics

Con:

- More time and energy spent on keeping content updated
- Associated costs

This site is hosted by the
Haverford Civic Council

Things to Think About

Capacity: Can your EAC dedicate the time and resources to maintaining an independent site?

Costs

- Site development fees
- Web hosting fees

Upkeep

- A website requires someone with the time and expertise to maintain it
- What happens if this person leaves?

Whatever you choose,

Keep it up to date!

Check the site often for information that needs to be updated.



Facebook

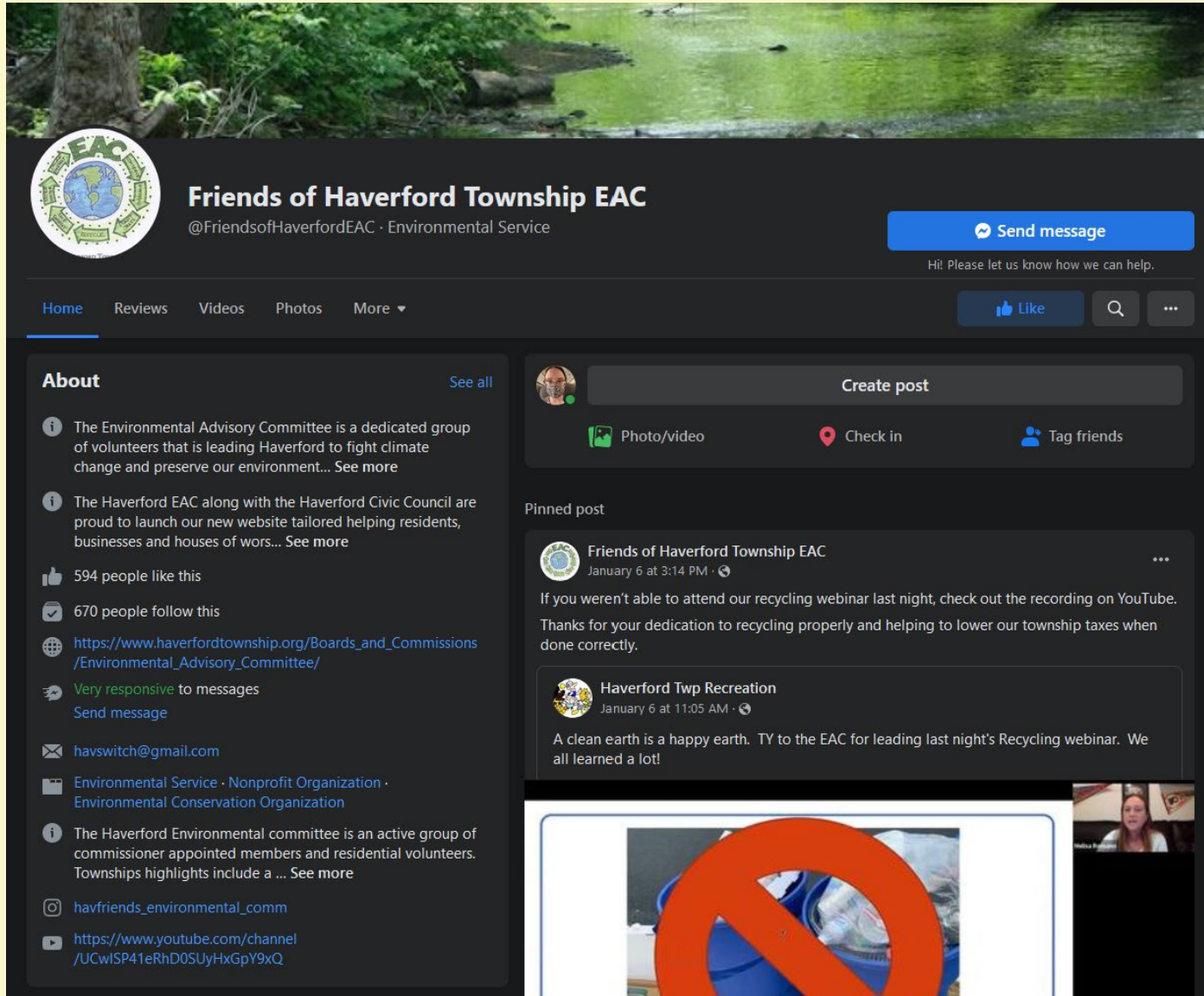
Easier 'out of the box' solution with options

Facebook Page

Public facing - allows
EAC to control
information posted

Facebook Group

Public or private - allows
group members to post
and communicate with
each other



Facebook Page

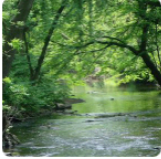
Functions more like a website: a tool for EACs to share information out.

Public engagement limited to commenting, 'liking', and sharing.

How does Haverford make use of Facebook/Instagram




Upcoming events [Create new event](#)



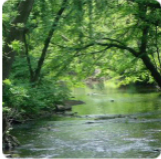
WED, FEB 2 AT 7:30 PM AND 10 MORE
Monthly Environmental Advisory Committee meeting
Friends of Haverford Township EAC - Haverford Township Municipal Building

[Boost event](#) [Edit](#) [Invite](#) [Share](#) [More](#)


Past events



THU, JAN 13
Virtual Discussion on Composting
Haverford Twp Recreation - Online event




WED, JAN 5
Monthly Environmental Advisory Committee meeting
Friends of Haverford Township EAC - Haverford Township Municipal Building



WED, JAN 5
Recycling Workshop Webinar
Haverford Twp Recreation - Online event

Instagram



havfriends_environmental_comm [Edit Profile](#) [Settings](#)


20 posts 201 followers 37 following

Haverford PA Environment
Community
Friends of Haverford Township Environmental Advisory Committee. Opportunities to make our town cleaner and healthier. 🌍🌱☀️
www.haverfordclimateaction.org

POSTS


SAVED


TAGGED




1/13 Virtual Discussion on Composting


Thursday January 13, ONLINE 7-8pm
Come join us for a discussion about composting, what it is, why it helps and how you can try it at home. We've invited a local compost entrepreneur, Gwenn Nolan of Mother Compost, to share her knowledge and passion with us. If you want to learn more about wasting less, this is the presentation for you! **Haverford Township Participants are eligible to purchase a subsidized compost bin for \$30 while supplies last.**
[Register here](#)





8





SHIPS RIGHT NOW?

- PILATES INSTRUCTORS
- PERSONAL TRAINERS
- ESTHETICIANS
- MASSAGE THERAPISTS
- HAIR STYLISTS
- LOCAL ARTISTS
- GOLF & TENNIS PROS
- LOCAL CHEFS & RESTAURANTS
- LOCAL BOUTIQUES

REDUCE
REUSE
RECYCLE

Reduce Reuse Recycle

Haverford Twp

Private group · 585 members

Joined + Invite

AboutDiscussionFeaturedTopicsMembersEventsMore

Write something...

Live video

Photo/video

Poll

Jessica Lazzaro

March 20, 2021 ·

Welcome to all our new members! This group just formed a few weeks ago and is for anyone interested in reducing their waste impact. Whether you're a seasoned pro or new to this, you're welcomed here! Share your favorite tips and/or products that have helped you cut down on your household waste or ask questions if you're looking for alternatives!

Emilia Bedi

link.

February 2

I copied and pas
another post from
neighbor. ...

THERESOURCEE
G
ResourcePhilly

About

This is a place to share local recycling tips. The goal is to reduce waste and help others learn ways to reuse and recycle items commonly put in the trash.

Private

Only members can see who's in the group and what they post.

Visible

Anyone can find this group.

Havertown, Pennsylvania

General

Topics in this group

#non_traditionalrecycling

Pinned by admin · 99 posts

#reuse

Pinned by admin · 40 posts

#CurbsideRecycling

Pinned by admin · 31 posts

New activity

Facebook Group

More opportunity for the public to engage through discussion boards, topics, and questions.

More opportunities for collaboration with media and file sharing.

Considerations

Post Frequency

- Start with a few posts per week, and gradually grow to posting daily.

Content

- Geographically relevant or content applicable state-wide.
- Environmental best practices that are generally applicable.

Moderation

- Develop policy and assign responsibility of moderating public posts and comments to EAC member (or members).

Newsletters

Recommended in addition
to (not in place of) a strong
web presence!



Options

Municipal Newsletter

- ✓ **Pro:** Easier to get started, little for EAC to maintain
- ✓ **Con:** Information can get lost or may not be published

EAC Newsletter

- ✓ **Pro:** Control of content
- ✓ **Con:** Potential challenges with list building and finding/creating content

Municipal Newsletter Recommendations

- Understand and follow submission guidelines
 - Haverford has a 200-word limit!
- Know who to contact
- Keep track of key deadlines
- Keep in Mind the Timeline of when the Newsletter comes out
 - Plan events accordingly

EAC Newsletter Considerations

Build your list

Platforms for list management: Excel or Google Sheet, Mail Chimp, Constant Contact

Set Frequency

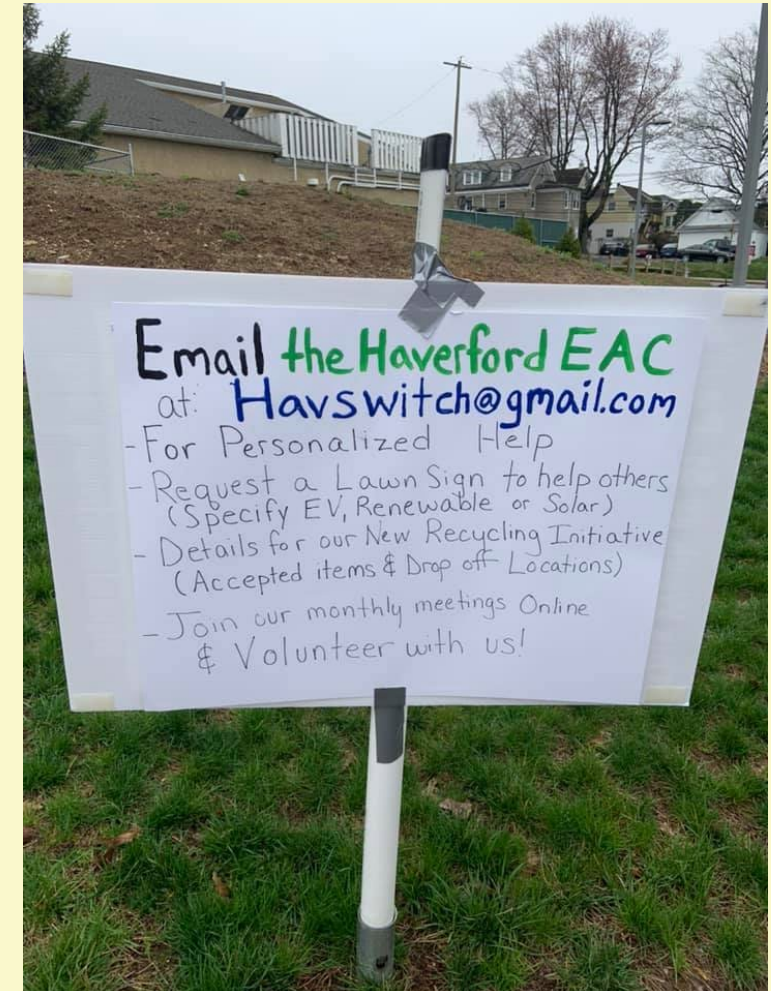
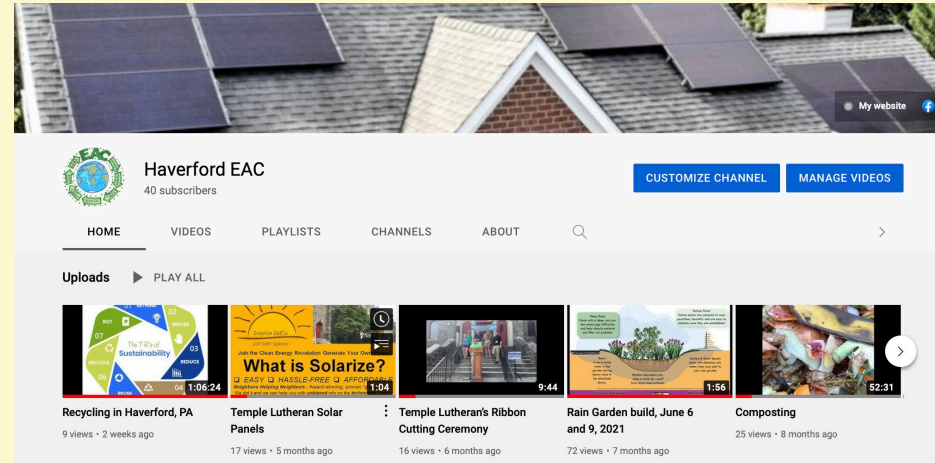
Quarterly? Monthly? Your EAC's capacity will determine this decision

Develop Content

Logistics: Appoint an EAC member to manage, consider having a template designed, set realistic deadlines

Other Channels

Patch
Next Door
YouTube Channel
Lawn Signs
Email





Strong Base of Support

Host a Table at Community Events

Introduce your EAC to your community!



Tabling

A useful tool for:

- Building awareness
- Increasing community interest in projects
- Volunteer recruitment

Be Sure to Bring:

- Informational flyers
- Volunteer and/or newsletter sign-up sheets
- Eye-catching display
- Giveaways!

Haverford Recycling



Beyond the Blue Bin



Learn how to recycle items that can't be recycled in our curbside bins: natural corks, foil lined chip bags, foil and scrap metal, toothpaste tubes and more!

FIND OUT MORE

Recycle Today for a Better Tomorrow

Oral Care

All brands of used/empty oral care products and packaging. (no electric/battery toothbrushes)

- Tooth brushes
- Tooth brush packaging
- Toothpaste
- Toothpaste box
- Floss containers and packaging



Personal Care

All brands of used/empty skin care, hair care and cosmetic products and packaging. (no razors)

- Skin: Lip balm tubes/caps, soap dispensers, body wash caps, lotion dispensers
- Hair: Shampoo caps, conditioner caps, hair gel tubes, hair spray triggers
- Cosmetic: Lipstick/bronzer/powder/eyeshadow cases, lip gloss/mascara/concealer tubes, foundation packaging, lip liner/eyeliner pencils



TerraCycle

Learn how to Recycle Beyond the Blue Bin

The Township, partnering with the EAC, will participate in the TerraCycle program. TerraCycle offers free recycling funded by brands, manufacturers and retailers around the world to help collect and recycle hard-to-recycle waste. #Recycleeverything

We will be collecting oral care items and personal care items in 2 bins, located just outside the front door of the township building. (1014 Darby Rd.)

More Terracycle and reusing programs available, see

<http://www.HaverfordClimateAction.org> or

<https://www.facebook.com/groups/131577228849582>

Questions please email Haverford EAC at Havswitch@gmail.com.



Manager 610-446-1000 ext. 2208
Human Resources 610-446-1000 ext. 2233

TOWNSHIP OF HAVERFORD

DELAWARE COUNTY
1014 DARBY ROAD
HAVERTOWN, PA 19083-2551
(610) 446-1000

WILLIAM F. WECHSLER, PRESIDENT
LARRY HOLMES, ESQ. VICE PRESIDENT
DAVID R. BURMAN, TWP MANAGER/SECRETARY
AIMEE CUTHBERTSON, ASS'T TWP. MANAGER
JAMES BYRNE JR. ESQ, SOLICITOR
PENNONI ASSOCIATES, INC. ENGINEER

WARD COMMISSIONERS
1st Ward: Stephen D'Emilio
2nd Ward: Mario A. Oliva
3rd Ward: Kevin McCloskey, ESQ
4th Ward: Daniel J. Siegel, ESQ
5th Ward: Andy Lewis
6th Ward: Larry Holmes, ESQ
7th Ward: Conor Quinn
8th Ward: Gerry Hart, MD
9th Ward: William F. Wechsler

Frequently Asked Recycling Questions & Answers

Courtesy of Haverford Township Environmental Advisory Council

Kitchen

- **Kitchen Plastic:** Accepted items include any plastic bottle or container with the recycling symbol #1-7.
- **Kitchen Glass:** Accepted items include any bottles or jars that are clear, green or brown.
- **Kitchen Paper:** Accepted items include cardboard boxes, cardboard paper towel roll tube, paper grocery bags, coated paper milk cartons.
- **Kitchen metal:** Accepted items include aluminum, tin, steel and bi-metal beverage and food cans.
All items must be clean, dry and loose directly in a recycling can.

Q: What cleaning procedures are required for any kitchen plastic, glass and paper liquid container (i.e. a carton of milk, juice, or wine)?

A: Discard residual liquid or food, rinse if necessary, and allow to dry. Remember the importance to conserve water. For some items that are too difficult to remove all residue, it may be better to discard in the trash than use excess water to clean. Place item loose directly in the recycling bin. Do NOT use a trash or plastic bag.

- **Cartons ARE accepted if they say TetraPak, TetraBrik Aspetic or Purepac. The plastic pour spout does NOT need to be removed.**

Q: What cleaning procedures are required for any kitchen aluminum cans? Tabs on or removed?



Friends of Haverford Township EAC

Published by Melisa Romano ·

January 19 at 5:21 PM ·



Haverford Township

January 19 at 3:00 PM ·

You're not seeing double – there are now TWO E-Waste collection containers at the Haverford Township building!

The bins are for SMALL household electronic was... [See more](#)

158

People reached

26

Engagements

–

Distribution score

Boost unavailable

7

Like

Comment

Share



Comment as Friends of Haverfo...



Haverford Shredding & E-Waste Events



Develop Community Partnerships

Work with other community and non-profit partners to expand your reach and effectiveness.



Don't go it alone!

Identify what other
community groups may be
doing and find ways to help.

Potential Partners


Local/Regional

- Boy Scouts/Girl Scouts
- Churches
- Libraries
- Schools
- Watershed Associations
- Neighboring EACs
- Colleges and universities
- Local Planning Commissions
- Grassroot Organizations (H-CAN Climate Action Group)

State

- WeConservePA
- Sierra Club
- PennFuture
- PennEnvironment
- Conservation Voters of PA
- Pennsylvania Environmental Council
- Audubon Mid-Atlantic
- BirdtownPA
- TreeVitalize
- Food and Water Watch

Haverford Partnership with Rec Dept



Haverford Township
Parks & Recreation Dept.

English | Sign In | Create an Account

StartActivitiesReserve PavilionsDonationsGift CardsMy Cart

Start > Activity Search > Activity Detail

ACTIVE network

Use the SignUpGenius below to sign up to volunteer.

Earth Day Activities

Activity Winter/Spring 2022 | #9501

Apr 23, 2022

All Ages Mixed Adventure/Environmental All Ages

Activity location
Haverford Reserve

Description

Come celebrate Earth Day with us! Earth Day is celebrated in 193 countries and 2022 marks the 52nd anniversary.

We need your help to complete service projects. You can plant trees and native flowers, participate in other restoration projects, or learn from experts about environmental initiatives.

Free

Full

Waiting List registration is open.

+ Waiting List

Share

Create ad

How would you like to grow your business?

See all

Create new ad

Make an ad using text, photos or videos to promote your business

Boost a post

Automated Ads

Get personalized ads that adjust over time to help you get better results.

Free Facebook Business Tools

Sell your products

Set up a shop on your Page to start selling products...

Add appointment

Friends of Haverford Township EAC

Published by Melisa Romano · January 6 at 3:14 PM ·


If you weren't able to attend our recycling webinar last night, check out the recording on YouTube.

Thanks for your dedication to recycling properly and helping to lower our township taxes when done correctly.

Haverford Twp Recreation

January 6 at 11:05 AM ·

A clean earth is a happy earth. TY to the EAC for leading last night's Recycling webinar. We all learned a lot!



YOUTUBE.COM

Recycle Webinar Hav Twp and EAC- Jan 5

Led by the EAC. Learn to recycle. Think "into the ..."

Provide Educational Opportunities

Get inspiration from
community partners and other
EACs –work together to expand
your capacity and reach!



Don't reinvent the wheel.

Look around and see what
other EACs are already doing.

Questions?

Contact Us

Carolyn Grayshaw

Director of Education with WeConservePA

cgrayshaw@weconservepa.org

717 291 4074

Melisa Romano

Haverford Township EAC

Havswitch@gmail.com

610 745 9452

The EAC Network

WeConservePA.org/EAC



WeConservePA

WeConservePA.org