

1-19-6.320. SIGNS PERMITTED AND REGULATED IN THE ZONING DISTRICT

For the purpose of this chapter, the following sign requirements will apply, unless otherwise provided in this chapter. For uses not listed in the following table or otherwise provided in this chapter, the Zoning Administrator shall determine the permitted signage. The determination shall be based upon similarity to an existing sign type within the table below or use within this chapter.

Sign Type		Maximum Size Permitted ¹		Zoning District Permitted*	Setback From Property Line ³			Conditions Required to be Met
		Area sf = sq. feet	Height ² f (feet)		Front	Side	Rear	
(1)	For Sale or Rent, directional	(6 sf)	(4 f)	All districts	1/2	1/2	1/2	One sign per street frontage (per lot)
(2)	Subdivision opening announcement	(100 sf)	(25 f)	All districts	1/2	1/2	1/2	One sign per street frontage
(3)	Contractors/ artisans job-site signs	(32 sf)	(12 f)	All districts	1/2	1/2	1/2	One sign per street frontage of job site
(4)	Schools, place of worship, civic organizations	(32 sf)	(12 f)	Where use is permitted by this chapter	1/2	1/2	1/2	One sign per street frontage
(4) (a)	Institutional, governmental, college, university campus	10√F	(12 f)	Where use is permitted by this chapter	1/2	1/2	1/2	One sign per street frontage
(5)	Home occupation	(2 sf)	(6 f)	In district where use is permitted	1/2	1/2 ⁴	1/2	One sign only. Signs in R Districts must be attached to principal or accessory structure.
(5)(a)	Professional office as	(6 sf)	(6 f)	Where use is	1/2	1/2	1/2	One sign only.

	accessory use on residential properties			permitted by this chapter				
(6)	Limited roadside stand, business identification for those natural resource uses permitted subject to design regulations 'P' within the RC or A districts ⁵ as provided in § 1-19-5.310	(32 sf)	(15 f)	RC and A districts	N.A.			One sign per street frontage
(7)	Commercial and industrial owner identification and product, place of worship	10√F	(25 f)	All commercial and industrial districts	½	½	½	May not project more than 30" from face of building unless used as a freestanding sign
(8)	Shopping Center (includes all stores within)	30√F	(40 f)	All commercial districts	½	½	½	No more than one freestanding sign, including shopping center identification sign per street frontage
Sign Type		Maximum Size Permitted ¹		Zoning District Permitted	Setback From Property Line ³			Conditions Required to be Met
		Area sf = sq. feet	Height ² f (feet)		Front	Side	Rear	
(8)(a)	Fuel pricing	(24 sf)	(12 f)	All commercial districts	½	½	½	Only one freestanding sign for pricing

								information when shopping center has over 400 ft of total road frontage and may be no more than 150 ft from a wall of the station
(9)	Industrial Park (includes all uses within)	30√F	(40 f)	All industrial districts	½	½	½	No more than one freestanding sign, including industrial park identification sign per street frontage
(10)	Billboard	(360 sf)	(25 f)	HS, GC, LI and GI	S	S	S	No more than 1 billboard per lot, tract or parcel. Must be at least 300 ft distant from any R District. May not be closer than 200 ft to an existing dwelling on an adjoining property. May not be located within 100 ft of any street intersection
(11)	Subdivision and Community Identification	(64 sf) per entrance	(6 f) per entrance	All districts	15 ft setback from right-of-way			No more than 2 signs per roadway entrance to subdivision or community
(12)	Business identification	(25 sf)	(15 f)	RC and/or A districts	½	½	½	One freestanding

	within the RC or A districts ⁵							sign
(13)	Golf course, cemetery/memorial garden	(25 sf)	(15 f)	Where use is permitted by this chapter	½	½	½	One sign per street frontage

¹ Combined total of all signs on a single property shall not exceed maximum size permitted.

² If not attached to building.

³ ½ means one-half the yard requirements for the district.

⁴ For panhandle lots the side setback shall be at least 25% of the panhandle width.

⁵ Unless otherwise provided in this chapter.

* Square footage of signs within the GC and industrial districts may be increased by 25% if no free-standing or pylon-type signs are used (§ [1-19-7.510](#), and § [1-19-7.600](#)).

S means equal to the yard setback requirements for the district.

F measured in linear feet and is the larger of the measurement of (1) the side of the building facing a public street (measurement S) or (2) the side of the building on which is located the primary public access to the building (measurement A). When measurement A is used to calculate sign size, the maximum size of any sign located on a side of the building facing a public street cannot be greater than the maximum sign size that would be permitted if measurement S was used. Where the building faces multiple public streets, F shall equal the total of measurement A and measurement S.

(1959 Code, § 1-19-183) (Ord. 77-1-78, 1-24-1977; Ord. 77-10-87, 8-22-1977; Ord. 84-31-328, 11-27-1984; Ord. 85-22-354, § 40-46(2), 5-28-1985; Ord. 90-45-643, 11-20-1990; Ord. 03-04-327, 4-21-2003; Ord. 08-26-502, 10-14-2008; Ord. 09-21-525, 6-4-2009; Ord. 10-01-536, 1-19-2010; Ord. 11-06-572, 5-17-2011; Ord. 11-25-591, 10-27-2011; Ord. 12-08-603, 4-17-2012)